

Report To: Cabinet
Date of Meeting: 20th March 2012
Lead Officer: Councillor D A J Thomas
Report Author: Mark Dixon
Title: Prestatyn Town Plan

1. What is the report about?

The report is about the town plan which has been prepared for Prestatyn.

2. What is the reason for making this report?

The County Council has invited the town councils, and the business, community and voluntary sectors in each of its main towns to join together to develop Town Plans. Cabinet is requested to confirm support for the Prestatyn Town Plan on behalf of the County Council.

3. What are the Recommendations?

To support the proposed town plan for Prestatyn

4. Report details.

The town plan sets out the current situation in the town, the key challenges and opportunities which it will face over the next decade, a vision which will provide it with a sustainable future, and realistic and achievable actions which will deliver that vision.

The proposed town plan for Prestatyn is attached as the annex to the report.

5. How does the decision contribute to the Corporate Priorities?

Preparing town plans will assist the County Council achieve its strategic objective of “bringing the Council closer to the community” and the outcomes for its corporate priority for regeneration.

6. What will it cost and how will it affect other services?

There are no costs arising directly from supporting the proposed town plan considering whether the structure and nor are there any consequences for other services. Any of the actions proposed which have not already been agreed previously will need to be considered through relevant statutory or business planning processes at the appropriate time.

7. What consultations have been carried out?

A workshop for members took place on 14th March 2011 about the purpose and structure of the town plans and this was also an agenda item at the Cabinet briefing on 5th April 2011, at the Senior Leadership Team meeting on 19th May 2011 and at Communities Scrutiny Committee on 27th October 2011.

All Heads of Service were invited to participate at every step in the development of the draft plan. It has been considered at a joint workshop for the Prestatyn Member Area Group and members of the Prestatyn Town Council, and discussed with the Prestatyn Business & Community Forum, Prestatyn & District Business Association and students at Prestatyn High School. It has also been the subject of a public consultation on the council's website and in the town's one stop shop. Reference will be made to any additional comments received at the meeting.

8. Chief Finance Officer Statement

The cost and funding implications of any actions not already agreed arising from the plan would have to be considered and approved on an individual basis.

9. What risks are there and is there anything we can do to reduce them?

The risk of not adopting all the town plans before the next County Council election has been reduced by including them in the Cabinet forward work programme for the meetings leading up to March 2012.

10. Power to make the Decision

Section 2 of the Local Government Act 2000 gives the Council the power to do anything which it considers is likely to promote or improve the economic, social and environmental well-being of the area.